

PREMIUM INDIAN POHA / FLATTENED RICE

LIGHT • CRUNCHY • DELICIOUS • EXPORT QUALITY

Finest quality Poha, carefully processed to deliver great taste, perfect texture and long-lasting freshness.



PRODUCT HIGHLIGHTS

-  Light & Crispy Texture
-  Authentic Indian Snack
-  Premium Quality Ingredients
-  Hygienically Processed
-  Export Quality
-  Freshness Guaranteed
-  Custom Packaging Available
-  Bulk Supply Worldwide

OUR PROMISE OF TRUST

-  Carefully Selected Manufacturers
-  Strict Quality Inspection
-  Hygienic Processing
-  International Export Standards
-  Reliable Global Supply

AVAILABLE VARIETIES

- Thick Poha
- Medium Poha
- Thin Poha
- White Poha
- Red Rice Poha
- Organic Poha



PACKAGING OPTIONS

Retail Packs
250g | 500g | 1kg | 2kg

Bulk Packs
10kg | 20kg | 25kg | 50kg



QUALITY PARAMETERS

- Moisture: Max. 12% (or as per buyer)
- Broken Flakes: As per buyer
- Foreign Matter: Practically Free
- Colour: Natural White / Cream White
- Odour: Fresh & Natural
- Shelf Life: Up to 12 Months*

*Under recommended storage conditions.

CERTIFICATIONS THROUGH MANUFACTURING PARTNERS

- FSSAI • APEDA • IEC
- HACCP • ISO 22000
- FSSC 22000 • BRGGS
- HALAL • KOSHER
- ORGANIC CERTIFICATION (Where Applicable)



IDEAL FOR

-  Breakfast Foods
-  Snacks & Namkeen
-  Food Manufacturers
-  Hotels & Restaurants
-  Supermarkets & Retail

WE EXPORT WORLDWIDE

-  UAE
 -  USA
 -  UK
 -  CANADA
 -  AUSTRALIA
 -  EUROPE
- MIDDLE EAST • AFRICA • ASIA • & MANY MORE

FROM INDIA'S TRUSTED SNACK SUPPLIERS
TO GLOBAL MARKETS



Premium Indian Poha / Flattened Rice / Beaten Rice Exporter

Nature Crown is a trusted exporter of premium-quality **Poha (Flattened Rice / Beaten Rice)** sourced from reliable Indian manufacturers. We supply carefully processed Poha that meets international food safety and quality standards, ensuring excellent texture, uniform flakes, low moisture and consistent quality for global buyers.

Whether you are an importer, distributor, supermarket chain, wholesaler, food manufacturer, or private label brand, we offer customized packaging, competitive pricing, timely delivery and complete export documentation to support your business worldwide.

Product Overview

Product Name: Poha / Flattened Rice / Beaten Rice

Other Names: Rice Flakes, Chira, Aval, Atukulu, Avalakki

Country of Origin: India

HS Code: 19041020 (Buyer should verify according to destination country customs classification)

Product Type:

- Thick Poha
- Medium Poha
- Thin Poha
- Red Rice Poha
- Organic Poha



Product Features

- Premium Indian Quality
- Uniform Flakes
- Excellent Cooking Performance
- Low Broken Percentage
- Hygienically Processed
- Naturally Light & Easy to Digest
- Long Shelf Life
- Export Quality Packaging
- Available for Private Label
- Suitable for Retail & Bulk Supply

Available Grades

Premium Export Grade

Bright appearance, uniform flakes, minimal broken, ideal for supermarkets and premium retail.

Standard Export Grade

Consistent quality with excellent cooking performance, suitable for wholesalers and distributors.

Commercial Grade

Economical option for food processing industries and snack manufacturers.



Available Varieties

- Thick Poha
- Medium Poha
- Thin Poha
- White Poha
- Red Rice Poha
- Organic Poha

Typical Export Specifications

Parameter	Specification
Moisture	Max. 12% (or as buyer specification)
Broken Flakes	As per buyer requirement
Foreign Matter	Practically Free
Colour	Natural White / Cream White / Red
Odour	Fresh & Natural
Taste	Typical Rice Taste
Insect Infestation	Nil
Shelf Life	Up to 12 Months under recommended storage
Storage	Cool, Dry & Hygienic Place

Customized specifications are available according to buyer requirements.



Applications

- Breakfast Foods
- Instant Ready-to-Cook Meals
- Snack Manufacturing
- Chivda & Namkeen
- Food Processing Industry
- Hotels & Restaurants
- Supermarkets
- Foodservice
- Private Label Brands
- Export Distribution

Packaging Options

Retail Packs

- 250 g
- 500 g
- 1 kg
- 2 kg
- Custom Sizes

Bulk Packing

- 10 kg
- 20 kg
- 25 kg
- 50 kg

Packaging Materials

- Laminated Food Grade Pouches
- BOPP Bags
- PP Woven Bags
- HDPE Bags
- Stand-up Pouches
- Private Label Packaging

Customized packaging and branding available as per buyer requirements.



Export Markets

We supply Poha worldwide including:

- United Arab Emirates (UAE)
- Saudi Arabia
- Qatar
- Oman
- Kuwait
- Bahrain
- United States (USA)
- Canada
- United Kingdom
- Germany
- Netherlands
- Australia
- New Zealand
- Singapore
- Malaysia
- Mauritius
- Kenya
- South Africa
- And many other international markets.

Quality Assurance

Every shipment is sourced from reliable manufacturers following strict quality control procedures.

Products can be supplied with buyer-required documentation such as:

- Certificate of Analysis (COA)
- Laboratory Test Reports
- Fumigation Certificate (if required)
- Certificate of Origin
- Phytosanitary Certificate (where applicable)
- Health Certificate (if required)



Certifications Available Through Manufacturing Partners

Depending on buyer requirements:

- FSSAI
- APEDA Registration
- IEC
- HACCP
- ISO 22000
- FSSC 22000
- BRCGS Food Safety
- Halal
- Kosher
- Organic Certification (where applicable)

Why Choose Nature Crown Exports World?

✓ Reliable Export Partner

✓ Premium Indian Quality

✓ Competitive Pricing

✓ Consistent Product Quality

✓ Flexible Packaging Solutions

✓ Private Label Manufacturing

✓ Timely Shipments

✓ Complete Export Documentation

✓ Buyer-Centric Approach

✓ Long-Term Business Relationships

At Nature Crown Exports World, our goal is not only to supply premium-quality Poha but also to become a dependable global sourcing partner by delivering consistent quality, transparent business practices and reliable export solutions.