



Nature Crown™

"Nature's Energy, Crown's Purity"

PREMIUM INDIAN PUFFED RICE MURMURA

CRUNCHY • LIGHT • DELICIOUS • EXPORT QUALITY

Carefully processed from the finest quality rice using advanced puffing technology to deliver light, crispy, hygienic and delicious Puffed Rice loved across the world.



LIGHT &
CRISPY TEXTURE



AUTHENTIC
INDIAN SNACK



PREMIUM QUALITY
INGREDIENTS



HYGIENICALLY
PROCESSED



EXPORT
QUALITY



FRESHNESS
GUARANTEED



CUSTOM
PACKAGING
AVAILABLE



BULK SUPPLY
WORLDWIDE

OUR PROMISE OF TRUST



Carefully
Selected
Manufacturers



Strict Quality
Inspection



Hygienic
Processing



International
Export Standards



Reliable
Global Supply



PRODUCT FEATURES

- ✓ Low Moisture
- ✓ High Expansion
- ✓ Low Broken %
- ✓ Low Dust Content
- ✓ White & Clean
- ✓ Natural Taste
- ✓ Longer Shelf Life
- ✓ Suitable for Multiple Uses



APPLICATIONS

- ✓ Bhel Puri & Indian Snacks
- ✓ Namkeen & Chivda
- ✓ Breakfast Cereals
- ✓ Cereal & Energy Bars
- ✓ Sweet Puffed Rice Products
- ✓ Food Manufacturing
- ✓ Hotel, Restaurant & Catering
- ✓ Retail & Private Label Packs



PACKAGING OPTIONS

RETAIL PACKS

100g | 200g | 250g | 500g | 1kg

BULK PACKS

5kg | 10kg | 15kg | 20kg | 25kg



CUSTOM PACKAGING &
PRIVATE LABEL AVAILABLE

QUALITY YOU CAN TRUST

- ✓ High Protein Content
- ✓ Low Oil Snack
- ✓ Gluten Friendly
- ✓ Easy to Digest
- ✓ No Artificial Flavours
- ✓ No Added Preservatives
- ✓ 100% Vegetarian

WE EXPORT TO

- USA
- CANADA
- UK
- EUROPE
- AUSTRALIA



- UAE
- SAUDI ARABIA
- AFRICA
- ASIA
- & MORE

CERTIFICATIONS



FSSAI
LICENSED



HACCP
CERTIFIED



22000:2018
CERTIFIED



HALAL
CERTIFIED



KOSHER
CERTIFIED

OTHER CERTIFICATIONS AVAILABLE ON REQUEST

★ FROM INDIA'S TRUSTED SNACK SUPPLIERS ★
★ TO GLOBAL MARKETS ★



Puffed Rice / Murmura Exporter from India

Nature Crown supplies premium-quality **Puffed Rice / Murmura / Mamra / Kurmura** from India to global buyers, importers, distributors, wholesalers, supermarkets, food service companies and snack manufacturers.

Our Puffed Rice is light, crispy, clean, and carefully packed to preserve freshness, crunch, and shelf life during international shipping. It is widely used in **bhel puri, namkeen, chivda, breakfast mixes, cereal bars, snack blends and retail food packs.**

Product Highlights

- Product Name: Puffed Rice / Murmura / Mamra / Kurmura
- Origin: India
- Type: Ready-to-eat cereal-based food product
- Colour: White to creamy white
- Texture: Light, crispy, crunchy
- Taste: Natural rice taste
- Moisture: Buyer-specific, generally low for export quality
- Shelf Life: Usually 6–9 months depending on packaging
- Packaging: Retail packs, bulk bags, cartons, private label
- Supply: Bulk export and customized packaging available

Grades Available

Premium Export Grade: Uniform puffed grains, bright appearance, low broken percentage, low dust, excellent crispiness. Suitable for supermarkets and private-label buyers.

Commercial Grade: Good quality Murmura for wholesalers, distributors, food service and snack manufacturers.

Industrial Grade: Suitable for namkeen, chivda, bhel mix, cereal blends and further food processing.



Applications

Puffed Rice is used in:

- Bhel puri and street-food mixes
- Namkeen and chivda manufacturing
- Breakfast cereals
- Cereal bars and snack bars
- Sweet puffed rice products
- Retail grocery packs
- Hotel, restaurant, and catering supply
- Private-label snack brands

Packaging Options

We offer flexible packaging as per buyer requirements:

- 100 g, 200 g, 250 g, 500 g retail packs
- 1 kg family packs
- 5 kg, 10 kg, 15 kg, 20 kg bulk packs
- Food-grade liner bags
- PP woven bags
- Corrugated master cartons
- Private-label packaging

Export packaging is selected to protect the product from moisture, breakage, humidity and loss of crispiness.

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Quality & Food Safety

Nature Crown focuses on consistent quality, hygienic sourcing, reliable packaging and buyer-specific documentation. On request, we can provide:

- Product Specification Sheet
- Certificate of Analysis
- Moisture Report
- Microbiology Report
- FSSAI details
- APEDA registration details
- Certificate of Origin
- Halal / Kosher / Organic support, if available through manufacturing partner
- Private-label documentation support

Why Choose Nature Crown?

Nature Crown Exports World is committed to building long-term relationships with global buyers through **trust, transparency, quality and timely delivery**.

We understand the needs of international food buyers and provide:

- Reliable Indian sourcing
- Export-quality product selection
- Flexible packaging solutions
- Buyer-focused documentation
- Competitive pricing
- Timely shipment coordination
- Support for bulk and private-label orders



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Target Buyers

Our Puffed Rice / Murmura is ideal for:

- Importers
- Distributors
- Wholesalers
- Supermarkets
- Ethnic grocery chains
- Snack manufacturers
- Food service suppliers
- Private-label brands

Export Markets

We supply to buyers targeting markets such as the **USA, Canada, UK, UAE, Saudi Arabia, Qatar, Oman, Kuwait, Australia, New Zealand, Singapore, Malaysia, South Africa, Mauritius** and other global food markets.

Buyer-Focused Closing Line

If you are looking for a trusted **Puffed Rice / Murmura exporter from India**, Nature Crown is ready to support your business with quality products, professional documentation, customized packaging, and reliable export service.

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